



THE ART CENTER SCHOOL

PROFESSIONAL ART TRAINING • 5353 WEST THIRD ST • LOS ANGELES • WEBSTER 8-5166

June 13, 1960

To Whom It May Concern:

As President of The Art Center School, I became acquainted with Govind K. Deshpande before he completed his one year of study under the Fulbright and Smith-Mundt program. Since I did not teach any classes, myself, during Mr. Deshpande's two semesters here, I did not work with him directly.

His instructors reported to me that he has been most conscientious, eager and hardworking as a student here. In addition to other courses, he completed three courses in Advertising Design, his special objective.

My conversations with him have assured me that he has learned a great deal about the Western world's professional approach to the design of advertisements in magazines, on posters and other media.

I believe Mr. Deshpande will prove very capable in planning and teaching specialized courses in advertising.

Sincerely,

A handwritten signature in green ink that reads "E. A. Adams". The signature is written in a cursive, flowing style.

E. A. Adams
President

EAA/hw

